



JUNAID SHERIFF

SENIOR DIGITAL DESIGNER

I'm a Senior Digital, UI/UX designer with 17+ years in the field, I've crafted captivating designs, motion graphics and websites for industry leaders in the GCC. Specialized in web and mobile, my work is a fusion of experience and creativity.

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📍 Living in Dubai

PROFESSIONAL

in www.linkedin.com/in/junaidsheriff
Bē www.behance.net/junaidsheriff
📷 www.instagram.com/junaid.fpv

SKILLS

Digital Design:

- Graphic Design
- UI/UX Design
- Motion Graphics
- Video Editing
- Product Design
- Interaction Design

Marketing:

- E-Mail Marketing
- Social Media Marketing
- Digital Marketing

Front-End Development

- HTML5
- CSS
- Javascript
- Angular JS
- Bootstrap

Other Skills:

- Oracle E-Business Suite
- Wireframing
- Rapid Prototyping

HOBBIES

- Building & Flying FPV Drones
- Travel
- Videography

WORK EXPERIENCE

Senior Digital Designer

Jan 2015 - Present

Cobone - Dubai, United Arab Emirates

- Created impactful designs and motion graphics for immersive experiences.
- Strategized social media and Google Ads campaigns with captivating visuals.
- Led seamless UI/UX development, optimizing digital interactions.
- Crafted impactful video edits for social media, including Instagram, TikTok and Meta, with a focus on enhancing PPC campaigns.
- Stayed updated on industry trends, integrating innovations.
- Marketed products with compelling visuals & strategic campaigns for brand visibility.
- Executed targeted email campaigns for optimized outreach.

Front-end Developer

2012 - 2015

Cobone - Dubai, United Arab Emirates

- Executed UI/UX design using HTML 5 & CSS 3.
- Innovated new UI features for an improved user experience.
- Engineered robust and reusable interfaces with AngularJS.
- Enhanced applications for optimal speed and scalability.
- Crafted wireframes, prototypes, and interactive mockups to illustrate design concepts.

Senior Web Designer

2011 - 2012

Gasco (Adnoc) - Abu Dhabi, United Arab Emirates

- Lead corporate projects: websites, newsletters, interfaces, and media kits.
- Manage client projects: banners, landing pages, micro-sites.
- Customize SharePoint with HTML, stylesheet, XML, XSLT, and SharePoint Designer.
- Facilitate creative-tech collaboration.
- Implement innovative solutions for better user experiences.
- Regularly assess and optimize projects.

MY TOOLKIT

Proficient in **Adobe Creative Suite**

Photoshop Illustrator After Effects Premiere Pro Dreamweaver
 Lightroom and InDesign.

Expertise in Adobe XD Figma Framer & **webflow** for UI/UX design

EDUCATION

Diploma in Web Designing

Multimedia Designer

BBA

2003 - 2006